

SWOT Analysis



[Learn how to do a SWOT Analysis](#)

PURPOSE	

S	INTERNAL STRENGTHS
1	
2	
3	
4	
5	
6	
7	

W	INTERNAL WEAKNESSES
1	
2	
3	
4	
5	
6	
7	

O	EXTERNAL OPPORTUNITIES
1	
2	
3	
4	
5	
6	
7	

T	EXTERNAL THREATS
1	
2	
3	
4	
5	
6	
7	

ACTION ITEMS & GOALS	
1	
2	
3	
4	